

Program

Monday, March 16

- 10.00-10.15 **Welcome Address**
- 10.15-10.45 “Mediating Ethnic Identities in the Americas: Ethnic Filmmaking and Media Politics in Globalizing Markets”
Conference Opening by **Sebastian Thies** and **Libia Villazana** (Bielefeld)
- 10.45-11.45 **Keynote: Marta Rodríguez (Bogotá)**
“El documental como arma de resistencia y de denuncia frente al etnocidio”
- 11.45-12.45 **Plenary Roundtable Discussion I**
“¿Que nos devuelvan nuestras imágenes! Presente y futuro de etnicidades en los medios audiovisuales en las Américas”
Marcelina Cárdenas, Jeannette Paillán, Marta Rodríguez, Iván Sanjinés
- 12.45-14.15 – *Lunch* –
- 14.15-16.15 **Section I: Mediating Ethnicity in Film Festivals and Cultural Politics**
Eva Tarr (London): “Negritud y Etnicidad: Cine negro latinoamericano y su reconstrucción en los circuitos cinematográficos internacionales”
Libia Villazana (Bielefeld): “Echoes of a Strident Voice ‘from Abroad’: Latin Americans in London and Their Cultural Influence”
Jacques Duhaime (La Paz): “El chenko cultural como contrapeso a la polarización”
- 16.15-16.45 – *Coffee Break* –
- 16.45-18.45 **Section II: Appropriation of Modes of Production and Self-Representation 1**
Olaf Berg (Hamburg): “*Corazón del tiempo*: Negotiating Ethnic Identity in Cinema. The Self-Representation of a Zapatista Community in a Feature Film”
Jeanette Paillán (Santiago de Chile / Wallmapu): “Comunicación indígena: Hacia una deconstrucción de la visión mediática de nuestros pueblos indígenas”
Elmar Schmidt (Bonn): “Indigenous Environ-

mental Consciousness and the Discourse on Native Identities: The Case of Francesco Taboada Tabone’s *13 Pueblos en defensa del agua, el aire y la tierra*”

10.30-12.30

Parallel Section III: Representing Ethnic Others on Screen

Hugo Benavides (New York): “Marketing Identities: Telenovelas and the Transnational Production of Difference”

Mario Alberto Velázquez García (Hermosillo): “La construcción de la imagen de México en el cine de los Estados Unidos: el riesgo está en el otro”

Annette Rukwied (Bielefeld): “Are You Betti-fied? Strategies of (Ethnic) Stereotyping in ABC’s *Ugly Betty*”

– *Dinner* –

12.30-14.00

FILM SCREENING: Marcelina Cárdenas and Iván Sanjinés

1) *Suma Qamaña, Sumak Ka... Teko Kavil Por una vida mejor / For a Better Life: Towards a New Constitution* (Bolivia, 56 min., English Subtitles)

2) *Entre Culturas* (Daniel Diéz, Bolivia, 16 min., in Spanish, no English Subtitles)

14.00-16.30

Tuesday, March 17

9.00-10.00 **Keynote: Iván Sanjinés (La Paz)**
“Construyendo comunicación indígena en Bolivia, apuesta por un nuevo país”

10.00-10.30 – *Coffee Break* –

Section IV: Appropriation of Modes of Production and Self-Representation 2

Patricia Torres San Martín (Guadalajara): “Resistencia cultural y nuevas propuestas del video indígena: el caso purhépecha”

Beate Engelbrecht (Göttingen): “Filming Fiestas, Exchanging Experiences, Struggling for Cultural Identity: Some Reflections Regarding a Mexican Migrant Village”

Raeshma Razvi (San Francisco): “State and Stateless Identities in Youth Media: Two Case Studies Involving Youth Media Production

16.30-17.00

17.00-18.00

amongst California Teens and amongst Refugee Teens Living in NYC”

Parallel Section V: Ethnic Self-Representation in the Context of Cultural Industries

Maja Sobotka (Łódź): “By, About and For Latinos: Latinization and Cultural Crossover in Musicals and Dance Films as Exemplified by Arne Glimcher’s *The Mambo Kings* and Leon Ichaso’s *El Cantante*”

Eva Gruber (Konstanz): “Native American Road Movies: ReVisions of an American Genre”

Heidi Louise Cooper (Albuquerque): “Authenticity, Ethnicity and Orientalism in David Mamet’s *Red Belt*”

– *Lunch* –

Section VI: Mediating Ethnicity in the Context of Migration and Transnational Spaces

Silvia Schultermandl (Graz): “From Drug Mule to Miss America: American Exceptionalism and the Representation of the ‘Other’ Woman in HBO’s *Maria Full of Grace*”

Lorena Frankenberg & José Carlos Lozano Rendón (Monterrey): “Perceptions of the U.S. and Other Latin American Countries Among Film and Television Audiences in Northeastern Mexico”

Nausica Zaballos (Paris): “Shifting Powers, Swapping Money and Self-Fulfillment for a Moral Code: Rejecting and Supporting an Eastern European Family in James Gray’s Three Movies *Little Odessa*, *We Own the Night* and *Two Lovers*”

David Wood (México, D.F.): “Rural Idylls, Urban Spaces, and Ethnicity in Latin American Cinema”

– *Coffee Break* –

Plenary Roundtable Discussion II

“Identity Politics & Media Participation: Towards an Inclusive Multiethnic Information Society?”

Gregory Coyes, Jacques Duhaime, Gunter Lange, Eva Tarr, Margarita de la Vega

- 18.00-19.00 **FILM SCREENING: Marta Rodríguez and Jeanette Paillán**
 1) *Testigos de un etnocidio* (Marta Rodríguez, Colombia, 40 min., English Subtitles)
 2) *Punalka: El Alto Biobio* (Jeanette Paillán, Chile 1995, 26 min., English Subtitles)
- 20.15 – *Dinner in the Town Center (not covered by the ZiF)* –

Wednesday, March 18

- 9:00-10:00 **Keynote: Margarita de la Vega-Hurtado (Houston)**
 “Media Representations of Self and the Other in the Americas”
- 10:00-10.30 – *Coffee Break* –
- 10.30-12.30 **Section VII: Media as Strategy of Cultural Resistance**
Salvador Millaleo (Bielefeld): “Digitalizando la política de la identidad en el Cono Sur: Exploración sobre la comunicación virtual mapuche en Argentina y Chile”
Marcelina Cárdenas (La Paz): “Los pueblos indígenas originarios y la comunicación”
Johanna Feier (Dortmund): “Negotiating Native Identity on the Last Frontier: Traditional Land Use and / versus Economic Development in Alaskan Documentaries”
- 12.30-12.45 **Closing Address by His Excellence Walter Prudencio Magne Veliz, Ambassador of Bolivia**
- 12.45-14.00 – *Lunch* –
 – *Afternoon at your free disposal* –
- 19.00 **SHOP TALK AND FILM SCREENING with Gregory Coyes**
 Excerpts from the Series *The Mix* (Gregory Coyes, Native Networks, Canada 2008)

Conference Organizers:

JProf. Dr. Sebastian Thies
 Dr. Libia Villazana

Location:

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www.uni-bielefeld.de/ZiF/FG/2008Pluribus/

Cover Design:

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Funded by:

Zentrum für interdisziplinäre Forschung
 der Universität Bielefeld

