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Concept of „Academics in …“

The project aims to...

• promote the potential of scholars of the concerned region

• give researchers and interested university members the opportunity to get some information on the higher education systems of the concerned region

• develop a network between academics

• facilitate cooperation
China: Facts and Figures

Education (as of 2016)

- Students in China: over 34 million
- Students abroad: 712,157
- 3 most popular destinations for students:
  - 1. USA
  - 2. Australia
  - 3. Japan
  - (9th Germany)
- Chinese students in Germany: 34,643
Academics in China

- Establishment of a network of Chinese researchers
- Understanding of the project as a dialogue process → intercultural communication
- Thorough insight into the interests and the expertise of the Chinese group of young researchers at Bielefeld University
Academics in China

- 3 Workshops to find out and work on centres of interest
  - Guidelines for studying and searching in China
  - Career opportunities in China (also for returnees)
  - Exchange programs and projects
  - Recruiting international researchers
  - International marketing (including increasing visibility and the reputation of Bielefeld University)
Academics in China

- Powerpoint of the Bielefeld university in Chinese / Taiwanese (*is running*)

- Network of Chinese Researchers at Bielefeld University