Objective of the Proposal:
The aim of the research is....

Background of the proposal:

1. What new knowledge will this research produce?

2. Has this (new research) the potential to establish Europe as the leader in the scientific field-in terms of publication and citations in high impact journals?

3. Is the proposed research really beyond the state-of-the-art? (Strong argument needed here)

4. Why now? Why was this not done before now?

5. Why you? Are you the best researcher to undertake this work?

Overview of the proposed research and expected research results:

This section should describe the key research approach, methodology tools, data etc. It should also highlight the expected scientific results and how these would be used by other scientists.