

ZiF-Research Group *Communicating Disaster***Closing Conference “Dealing with the Disasters of Others”**

26-28 January 2012

**Presentation:*****Visualization of Hazard and Risk - New Ways for Improving the Communication Between Science, Practice and Citizens***

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Date & Time: Thursday, 26 January 2012, 15:30

Location: Center for Interdisciplinary Research, Bielefeld, Germany; Room 222 “Plenarsaal”

**Abstract:**

Visualisation can play an important role in communication. Since natural hazard processes are spatial phenomena, visualization of natural hazard and risk by maps can significantly contribute to a successful risk communication. Illustrated by examples from practice, this presentation discusses the potential of maps for hazard and risk communication.

While the traditional map is still an important medium, graphics and maps distributed via electronic media will become more important for risk communication in future. The internet and mobile devices can support the vision of a well-informed and sensitized citizen.

For further questions on the conference or the research group,  
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