Evolving Market Fields: Historical and Sociological Case Studies
October 4th to 6th 2010 at Bielefeld University (Internationales Begegnungszentrum der Wissenschaft, IBZ)

Organisers: Klaus Nathaus (BGHS), David Gilgen (Bielefeld), Lise Skov (Copenhagen)

Preliminary Programme

Monday, October 4th 2010

9.30-10.30 Welcome and Introduction
Klaus Nathaus, David Gilgen, Lise Skov

10.30-12.30 Session 1: The Role of Networks in Market Field Formation
Chair: Jan-Otmar Hesse

Clayton Childress (Santa Barbara/ Bielefeld): Mapping Taste through Ties in the Field of Commercial Publishing

Lise Skov (Copenhagen): Institutions and Networks Emerging from Fashion Evolving into a Creative Industry

12:30-14:00 Lunch Break

14.00-16.00 Session 2: Labour Markets
Comment: Patrik Aspers – Chair: Klaus Nathaus

Natalia Karmaeva (St. Petersburg): The Impact of the Professionalization Process on the Formation of Market Niches: The Case of Translators in Russia

Ulf Ortmann (Bielefeld): They Weave Themselves Into the Fabric of Everyday Life. Ubiquitous Computing at the Workplace

16.00-16.30 Coffee Break

16.30-18.30 Session 3: The Role of Institutions in Market Field Formation
Chair: Reinhold Hedtke

Axel Hüntelmann (Bielefeld): Pharmaceutical Markets in the German Empire – Profits between Risk, Altruism and Regulation

Sebastian Giacovelli (Dortmund): Legitimacy Building for the European Energy Exchange

19.30 Dinner
Tuesday, October 5th 2010

09.30-10.00  Taking Stock
             Lise Skov

10.00-12.00  Session 4: Markets and Morals I
             Chair: Reinhold Hedtke

            Felix Brahm (Bielefeld): Abolitionism and New Booming Markets in Zanzibar (1840s to 1870s)

            David Gilgen (Bielefeld): Markets and Morals. Transformation and spread of CSR as a communication tool since the 1970s in the USA and Europe

12.00-13.30  Lunch Break

13.30-15.30  Session 5: Markets and Morals II
             Chair: David Gilgen

            Ruben Quaas (Bielefeld): The Development of Fair Trade in West-Germany from 1970 to 1992 – Activities Driven by Aims Between ‘Awareness-Raising’ and Economic Support

            Janne Meier (Copenhagen): Negotiating Ethical Business at Fashion Fairs

15.30-16.00  Coffee Break

16.00-18.30  Session 6: Market Fields in the Cultural Economy: The Case of Music
             Comment: Patrik Aspers – Chair: Lise Skov


            Klaus Nathaus (Bielefeld): Institutionalising Genres: Evolving Fields in the Production and Consumption of Popular Music

            Birgit Stöber (Copenhagen): New Media and Music Products: A case from the classical music scene

19.30 Dinner
Workshop: Evolving Market Fields

Wednesday, October 6\textsuperscript{th} 2010

09.30-10.00  Taking Stock
David Gilgen

10.00-12.00  Session 7: Analysing Markets with a Field Framework
Chair: Klaus Nathaus

Yi-Yun Liu (Bielefeld): Who created a new commodity? The production of the field of the private school-child edu-care in Taiwan

Brian Moeran (Copenhagen): Fairs, Festivals and Competitive Events: Ritual tournaments or Field Configuring Events?

12.00.-12.15  Coffee Break

12.15-13.00  Evolving Market Fields: Lessons from interdisciplinary case studies –Round Table Discussion

The organisers are much obliged to the sponsors of this workshop:

Bielefeld Graduate School in History and Sociology (BGHS)

creative Encounters, Copenhagen Business School

Fritz Thyssen Stiftung für Wissenschaftsförderung