Updated: 12/03/2025

Master or Bachelor thesis on the topic

"Developing Analysis Tools for Data from WhatsApp, Facebook and Instagram"



What is it about?

We have developed a data donation platform on which people can donate de-identified messaging data from WhatsApp, Facebook or Instagram. Using this tool, we collect data on the timestamps and length of the messages, **without having access to any personal information.** We now want to develop a Python toolkit for researchers to easily analyze this type of data.

Sender	Receiver	Datetime	Conversation type	Message
Tim Meier	Maria M.	121348134	Regular	"Hallo, Maria! Wie geht es dir?"



Sender	Receiver	Datetime	Group conversation	Wordcount
anonymous1	anonymous2	121348134	no	6

Figure 1 De-identification of messaging data prior to donation

The project goals are

- 1) Consult the literature to compile a list of relevant analysis metrics
- 2) Implement these metrics in Python
- 3) Bind everything together in a nice Python package!
- 4) We strongly aim this work toward a publication in a research journal!

How to apply?

Students interested in the topic are invited to send an email with their

- CV
- Transcript of records
- Short interest statement (in the email) mentioning relevant experience

Requirements

- Good command of Python: you feel confident that you can create a Python package from scratch
- Good command of English is a bonus for navigating the literature

We will adjust the project to match the workload required for a Bachelor or Master thesis!

Contact olya.hakobyan@ uni-bielefeld.de