17th BiGSEM Workshop on Economics and Management

General Information: All presenters will present their papers at Bielefeld University. It will last two days: the 12th and the 13th of December, and each day will consist of eight different sessions. Each talk will last 30 minutes and will be followed by a discussion of 10 minutes. The other presenter will introduce the discussion in the session. If you have any questions or comments, please contact the organizing team: bigsemworkshop@uni-bielefeld.de

Monday, December 12th 2022

09:00 - 09:15 Welcoming Address & Opening Remarks
Prof. Dr. Herbert Dawid, Chairman of BiGSEM

09:15 - 10:35 Session 1: Applied Labour Economics
Session chair: Amelie Luehde
- Jeremiah Nollenberger, International Max Planck Research School on the Social and Political Constitution of the Economy
  Better save something for a rainy day? Labor hoarding, corporate saving and the family firm
  Discussant: Johannes Binder
- Johannes Binder, Goethe University Frankfurt
  Singles and Couples in a risky labour market
  Discussant: Jeremiah Nollenberger

15 minutes break

10:50 - 12:10 Session 2: Finance and Computational Models
Session chair: Zhongli Wang
- Adil Rengim Cetingoz, University of Paris I: Panthéon-Sorbonne
  Stochastic Algorithms for Advanced Risk Budgeting
  Discussant: Anja Janischewski
- Anja Janischewski, Chemnitz University of Technology
  Exploration of phase transitions in an agent-based model of margin calls and fire sales in a scenario of declining growth rates
  Discussant: Adil Rengim Cetingoz

12:10 - 13:30 Lunch Break

13:30 - 14:30 Poster Session

14:30 - 15:50 Session 3: Marketing, Innovation and Technology
Session chair: Elias Arnold Schede
- Lara Marie Berger, University of Cologne
  How digital media markets amplify news sentiment
  Discussant: Anne Mareike Flaswinkel
- Anne Mareike Flaswinkel, Bielefeld University
  Insights on the impact of brand size on eWOM valence
  Discussant: Lara Marie Berger

15 minutes break

16:05 - 17:25 Session 4: Game Theory
Session chair: Reza Bahmanbijari
- Sarah Kühn, Paderborn University
  Community Costs in Neighborhood Help Problems
  Discussant: Tahmina Faizi
- Tahmina Faizi, Paderborn University
  Cartel formation with differentiated products, asymmetric cost, and quantity competition - The case of three firms
  Discussant: Sarah Kühn
Tuesday, December 13th 2022

10:00 - 10:15 Get Together

10:15 - 11:35 Session 5: Behavioural Economics
Session chair: Arne Henning Witteborg
- Levke Jessen-Thiesen, Kiel Institute
  Striking Evidence? Demand Persistence for Inter-City Buses from German Railway Strikes
  Discussant: Muhammed Alperen Yasar
- Muhammed Alperen Yasar, Ca’ Foscari University of Venice
  The evolution of miscategorization
  Discussant: Levke Jessen-Thiesen

15 minutes break

Session chair: Lucas Stahl
- Nwabisa Florence Ndzama, Corvinus University of Budapest
  Modeling the Sustainability of Current Account Balance using the Probability Approach
  Discussant: Alexander Valentin
- Alexander Valentin, Goethe University Frankfurt
  The Post-ECB Announcement Drift
  Discussant: Nwabisa Florence Ndzama

13:10 - 14:30 Lunch Break

14:30 - 15:50 Session 7: Macroeconomics II
Session chair: Miquel Bassart i Lore
- Yuki Tada, The New School for Social Research
  Paradox of debt and Balance sheet recession: nonlinear effects of saving crisis and secular stagnation in Japan
  Discussant: Gianni Carvelli
- Gianni Carvelli, University of Bergamo
  Public debt shocks and the private sector
  Discussant: Yuki Tada

15 minutes break

16:05 - 17:25 Session 8: Market and Institutional Analysis
Session chair: Sarah Frimpong
- Mohamed Souka, Bielefeld University
  Can the form of instruction manuals make a difference? An experimental study on the effect of augmented reality in encouraging post-purchase customer participation activities
  Discussant: Arianna Ciabattoni
- Arianna Ciabattoni, University of Turin
  Judicial Performance and intra-European Export Trade Flows
  Discussant: Mohamed Souka

17:30 Social Dinner and Closing Drinks