Guest lecturer Prof. Dr. José-Carlos Lozano,  
Texas A&M International University  
(Summer Term 2017)

JOSE-CARLOS LOZANO is Professor of Communication and Chair of the Department of Psychology and Communication at Texas A&M International University (Laredo, Texas, USA). He is also an Associate Research Fellow at Tecnologico de Monterrey, Mexico. He got his M.A. in Communication Research from Leicester University, England and his Ph.D. in International Communication and Media Studies from the University of Texas at Austin. He is a member of the Mexican Academy of Sciences since 2007 and a Fellow of the Mexican National System of Researchers (SNI) of the Mexican Council for Science and Technology in Category #3.

In May and June Prof. Lozano will teach the following courses:

“Theoretical approaches for the study of contemporary mass media in the Americas”

„Producción, circulación y consumo de películas y programas de televisión en las Américas: Ideología, Representaciones y Lecturas”

He will also teach a joint undergraduate class with Mexican and German students:

„Media, culture, and identity in the U.S.-Mexico border“ (with Prof. Raussert)

Please also see:

http://www.tamiu.edu/binationalcenter/Fellow-Dr.J.CarlosLozano.shtml