



**GERMAN-ASIAN INNOVATION  
EXCHANGE FORUM**

**How to reduce CO<sub>2</sub> through Sustainable  
Entrepreneurship?**

**20.11.2023**

**10:00 - 11:30**

**14:00 - 15:30**

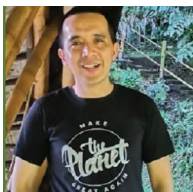
Bielefeld University,  
University of Applied  
Sciences and Arts (HSBI)

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**PROGRAMME**

<p>10:00</p> <p>Building X, Auditorium X-E0-001 <b>Bielefeld University, Universitätsstr. 24</b></p> <p><b>Welcome!</b> <b>Prof. Dr. Reinhold Decker</b> Bielefeld University <b>Martin Fischer</b> Friedrich Naumann Foundation for Freedom</p> <p>10:10</p> <p><b>Greeting Address</b> <b>Prof. Dr. Natalie Bartholomäus</b> University of Applied Sciences and Arts (HSBI)</p> <p>10:20</p> <p><b>Sustainable Entrepreneurship in Southeast Asia</b> Pitches and Discussion <b>Mark Sultan Gersava</b> <b>Okka Phyo Maung</b> <b>Thi Bach Kim Nguyen</b> <b>Anju Manchada</b> Moderation: <b>J.-Prof. Dr. Sabrina Backs</b> Bielefeld University</p>	<p>11:30</p> <p><b>End of the first part and lunch break</b></p> <p>14:00</p> <p>Center for Entrepreneurship of the HSBI <b>Kurt-Schumacher-Straße 6, Gebäude D</b></p> <p><b>Founders Talk</b> How to transfer Innovations from Science to Economy? <b>Mark Sultan Gersava</b> <b>Okka Phyo Maung</b> <b>Thi Bach Kim Nguyen</b> <b>Anju Manchada</b> Moderation: <b>Prof. Dr. Tim Kampe</b> University of Applied Sciences and Arts (HSBI)</p> <p>15:30</p> <p><b>End of the event</b></p>
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**SPEAKERS**



**Mark Sultan Gersava**  
is a Social Entrepreneur, Peace Builder, Founder and Chief Executive Farmer at BAMBUHAY as well as Executive Member of the National Innovation Council Philippines - Appointed by the President of the Republic of the Philippines.



**Okka Phyo Maung**  
is a Startup Founder, Tech & Finance Professional, Entrepreneur and Alibaba E-founder Fellow. He was ranked as one of the The Straitstime U30 as well as Forbes U30. His Startup "Recyglyo" was awarded the PMI Most Influential Project 2020.



**Thi Bach Kim Nguyen**  
is Master of Science in Environmental Science and works as a Lecturer at College of Rural Development, Cantho University, Vietnam. In her scientific work, she focuses, among other things, on CO<sub>2</sub> avoidance in rice cultivation.



**Anju Manchada**  
is a Lester B. Pearson and Laidlaw Scholar at University of Toronto, Chief Operating Officer at Rescued Glass and Winner of the Adarsh Mukherjee Award for The Most Spirited Student in Thailand.

## OUR TOPIC!

Climate change is a challenge that can only be met through international cooperation. The Friedrich Naumann Foundation for Freedom, the Bielefeld University and the University of Applied Sciences and Arts (HSBI) therefore bring together young entrepreneurs from Asia and Germany to exchange innovations, establish research cooperation and strengthen networks.

Developing countries and emerging economies are particularly affected by climate change and are heavily dependent on cooperation due to their low economic power and fiscal leeway. By building networks with European scientists and entrepreneurs, existing innovations can be further developed and implemented.

Four young start-up entrepreneurs and scientists from Southeast Asia are invited to Germany to present their solutions for innovative reduction of CO2 emissions and mitigation of the already noticeable changes. By presenting their projects and the structures for business start-ups of their countries, both sides can learn from each other and establish resilient contacts.

**We would like to invite you to actively participate in the programme, contribute your expertise and learn about exciting new perspectives.**

## MIT ALLEN KRÄFTEN FÜR EINE LIBERALE WELT: UNSERE POLITISCHE BILDUNG UND BEGABTENFÖRDERUNG

Die Friedrich-Naumann-Stiftung für die Freiheit bietet liberale Angebote zur Politischen Bildung. Damit ermöglichen wir es dem Einzelnen, sich aktiv und informiert ins politische Geschehen einzumischen. Begabte junge Menschen fördern wir durch Stipendien. International setzen wir uns in mehr als 60 Ländern für Menschenrechte und Demokratie ein, indem wir Politikdialog und Politikberatung unterstützen. Anliegen und Verpflichtung zugleich: Seit 2007 ist der Zusatz "für die Freiheit" Bestandteil unseres Stiftungsnamens. Unsere Geschäftsstelle ist in Potsdam, Büros unterhalten wir in ganz Deutschland und weltweit.

Politische Analysen, liberale Argumente und Neues aus der Stiftungswelt - informieren Sie sich auf [freiheit.org](http://freiheit.org)!

## INFORMATIONEN UND KONTAKTE

### Veranstaltungsort

Gemeinsamer Campus der Universität Bielefeld und Hochschule Bielefeld

Center for Cognitive Interaction Technology  
Bielefeld University, Inspiration 1, 33615 Bielefeld

Center for Entrepreneurship of the HSBI  
University of Applied Sciences and Arts (HSBI), Kurt-Schumacher-Straße 6, Gebäude D, 33615 Bielefeld

### Veranstalter

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